**Project Design Phase-||**

**Solution Requirement (Functional &Non-Functional)**

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| **Date** | **02/11/2023** |
| **Team Id** | **NM2023TMID11232** |
| **Project Name** | **How to create a landing page on hubspot** |

**Functional Requirements:**

Following are the functional requirement of the proposed solution

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| **FR NO.** | **Functional Requirement (Epic)** | **Sub Requirement (Story /sub task)** |
| **FR-1** | User Registration | User register through the email  User register the mobile number |
| **FR-2** | User conformation | User conform through the OTP  User conform through the email |
| **FR-3** | User support | User support is provided the web site |
| **FR-4** | User Intimation | Any quires user can be allotted and the send the Information through the email or message |

**Non-Functional Requirements:**

Following are the Non Functional Requirements of the proposed Solution.

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| **FR No.** | **Non Functional Requirement** | **Description** |
| NFR-1 | **Technology-Driven Growth** | Leveraging scalable technology to accommodate a growing user base without compromising user experience or performance. |
| NFR-2 | **Supply Chain Optimization** | Developing efficient supply chain management to handle increased demand for various sizes and styles without compromising quality. |
| NFR-3 | **Global Expansion** | Implementing strategies to reach and cater to a broader global audience, considering diverse fashion preferences and sizing needs. |
| NFR-4 | **Community Expansion** | Scaling by forming partnerships with other clothing brands, influencers, or retailers to offer a more extensive and diverse range of clothing options. |
| NFR-5 | **Partnerships and Collaborations** | Redundancy and failover to implement the measure and minimized single point of failure this can deploy the application across the multiple server . |
| NFR-6 | **Data-Driven Adaptation** | Utilizing data analytics to understand customer behavior, preferences, and market trends to continuously improve the platform and offerings. |

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